



Sponsorship OPPORTUNITIES

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LEADING TRANSFORMATION
JW Marriott Austin February 3-5



SPONSORSHIP OPPORTUNITIES

*Current sponsors get first right of acceptance to continue sponsorships

	BENEFITS				
	Live welcome from stage	Complimentary registration to Great Ideas 2025	Logo printed on conference bags	Branded cocktail napkins and sponsor signage near food stations	Number available
OPENING KEYNOTE SPONSORSHIP \$14,000	5 minutes	2	-	-	2
CONFERENCE BAGS \$8,000	-	1		-	1
GENERAL SESSION SPONSORSHIPS \$7000	3 minutes	1	-	-	3
EVENT APP SPONSORSHIP \$6,000	-	1	-	-	1
BRANDED NAME BADGE LANYARDS \$2,000	-	-	-	-	1
BREAKFAST SPONSORSHIP \$5,000	-	1	-		3
BREAK SPONSORSHIP \$4,000	-	-	-		2
PRE-CONFERENCE SESSION SPONSORSHIP \$3,000		-	-	-	3
LEARNING LAB SESSION SPONSORSHIP \$2,000	-	-	-	-	Multiple

GLOBAL SPONSOR BENEFITS

-  Flyer in conference bag
-  Feature in conference marketing email
-  Logo on conference sponsor page in program
-  Logo included in virtual conference branding

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KEYNOTE

MONDAY, FEBRUARY 3 • 1:00PM

Be an EPIC Leader: Create Meaningful Moments & Become Unforgettable

Marli Williams

This keynote presentation will explore how to elevate your capacity to be an EPIC leader in your organization and in the communities you serve. During this interactive experience we will cover four main areas to hone as an effective and impactful leader. You will also uncover your unique leadership purpose which will empower you to step into your purpose and activate the leader within everywhere you go. Walk away with the confidence to create EPIC experiences and moments wherever you go.

\$14,000

GENERAL SESSIONS

TUESDAY, FEBRUARY 4 • 8:30AM

TEA State of the State

Kristin McGuire, Texas Education Agency
Dr. Andrea Chevalier, TCASE

Join us for a conversation discussing the latest updates on the state of special education in Texas.

\$7,000

WEDNESDAY, FEBRUARY 5 • 9:00AM

Preview of the 89th Texas Legislative Session

Dr. Andrea Chevalier, TCASE

Hear from a panel of legislative insiders as they discuss how the legislative landscape impacts education and what to watch for in the upcoming election.

\$7,000

WEDNESDAY, FEBRUARY 5 • 10:30AM

Hot Topic General Session

Some of the best conference experiences allow you to delve into issues that are relevant to you NOW. Back by popular demand, this session is designed by you, for you. Participants will weigh in on the topic that is featured during the final general session so you hear that topic that is needed most.

\$7,000

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SWAG SPONSORSHIPS

Conference Bags

Includes company logo printed on the bag, one complimentary registration to Great Ideas 2025, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

SOLD

Event App Sponsorship

Includes company logo featured on home page of app, one complimentary registration to Great Ideas 2025, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

\$6,000

Branded Name Badge Lanyards

Includes company name printed on lanyards, a flyer in the conference bag, a feature in a conference marketing email and company logo included in the conference program and on conference branding.

Cost will vary if TCASE provides lanyards.

SOLD

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MEAL & BREAK SPONSORSHIPS

Breakfast Sponsorship

Includes dedicated signage near food, one registration to Great Ideas 2025, branded cocktail napkins that are placed near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

\$5,000

Break Sponsorship

Includes dedicated signage near break station, branded cocktail napkins near food, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

\$4,000

SUNDAY, FEBRUARY 2 • 5 PM

Board of Directors/ House of Delegates Reception

Includes dedicated signage outside reception location, dedicated time with Board of Directors and House of Delegates members, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

\$3,500

SUNDAY, FEBRUARY 2 • 12 PM

Board of Directors Lunch

Includes dedicated signage at lunch location (if onsite), dedicated time with TCASE Board of Directors, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

\$3,000

SUNDAY, FEBRUARY 2 • 8:30 AM

Board of Directors Breakfast

Includes dedicated signage at breakfast location, dedicated time with TCASE Board of Directors, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

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OTHER SESSION SPONSORSHIPS

MONDAY, FEBRUARY 3 • 8:30 AM

Pre-Conference Session Sponsorship

Includes live welcome and speaker introduction, flyer in conference bag, feature in conference marketing email, company logo in conference program and on conference branding.

\$3,000

MONDAY, FEBRUARY 3 OR TUESDAY, FEBRUARY 4

Learning Lab Session Sponsorship

Includes flyer in conference bag, feature in conference marketing email, recognition as session sponsor in program, company logo in conference program and on conference branding.

\$2,000

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